

# AIUB NEWSLETTER

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**AMERICAN INTERNATIONAL UNIVERSITY-BANGLADESH**

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## Dr. Anwarul Abedin Lecture Series on 'Unveiling Our Architectural History through Heritage Preservation' by Dr. Abu Sayeed M. Ahmed

01 July 2024, Monday

On July 01, 2024, during 'AIUB Architecture Week 2024,' the Department of Architecture at AIUB organized a lecture event as part of the 'Dr. Anwarul Abedin Lecture Series'. The event featured Dr. Abu Sayeed M Ahmed, Professor & Dean (School of Environmental Science & Design), Department of Architecture, University of Asia Pacific (UAP), who is also actively involved in the heritage protection and preservation movement in Bangladesh. Dr. Khandaker Shabbir Ahmed, President of IAB and Professor of the Department of Architecture,

BUET, graced the program. M Arefeen Ibrahim, Head, Dept. of Architecture, along with the faculty members of Architecture Dept. of AIUB were also present. The participation of architects, academicians, and students from different universities made the event successful. Dr. Ahmed's presentation was highly inspirational. Hosted by Nazifa Zabeen Siddiqua, Assistant Professor, Department of Architecture, the session ended with an interactive Q&A session.

<https://www.aiub.edu/unveiling-our-architectural-history-through-heritage-preservation--lecture-by-dr-abu-sayeed-m-ahmed---organized-by-department-of-architecture->



## Promotion of 'Golam Mamun' Web Series by AIUB Film Club (AFC)

01 July 2024, Monday

On July 01, 2024, AIUB hosted a star-studded event presented by the Office of Student Affairs (OSA) and organized by the AIUB Film Club (AFC) to promote the web series "Golam Mamun" on the OTT platform Hoichoi. Followed by the showcasing of the trailer, the cast and crew, including actors Ziaul Faruq Apurba, Sabila Nur, and Imtiaz Barshon, along with director Shihab Shaheen and Hoichoi Technologies Bangladesh Ltd.'s Country Director Sakib R. Khan, shared their experiences

and engaged in a Q&A session. An impromptu Q&A competition was also held, with winners receiving branded t-shirts. Guests highlighted the importance of supporting local platforms and avoiding piracy to help enrich and flourish the film industry of Bangladesh. They offered AIUB students and staff an exclusive discount coupon on Hoichoi's content library.

<https://www.aiub.edu/promotion-of-golam-mamun-web-series-by-aiub-film-club-afc>

# AIUB at the QS Higher Ed Summit: Europe 2024

11 July 2024, Thursday

AIUB proudly announces itself as one of the sponsors of the QS Higher Ed Summit: Europe 2024, from July 11-12 at the Melia Sitges in Spain. This year's summit, themed "Change Makers in Sustainability: New Visions of Europe Higher Ed by Empowering Young Minds," is hosted by EU Business School. Mr. Ishtiaque Abedin, Chairman of the AIUB Board of Trustees, and Dr. Carmen Z. Lamagna, Former Vice-Chancellor and Member of the Board of

Trustees, are representing AIUB at the summit. AIUB aims to enhance its global presence, adopt innovative practices, and foster partnerships through its involvement in the summit. AIUB's participation in the QS Higher Ed Summit: Europe 2024 signifies its unwavering commitment to global educational excellence and sustainable development.

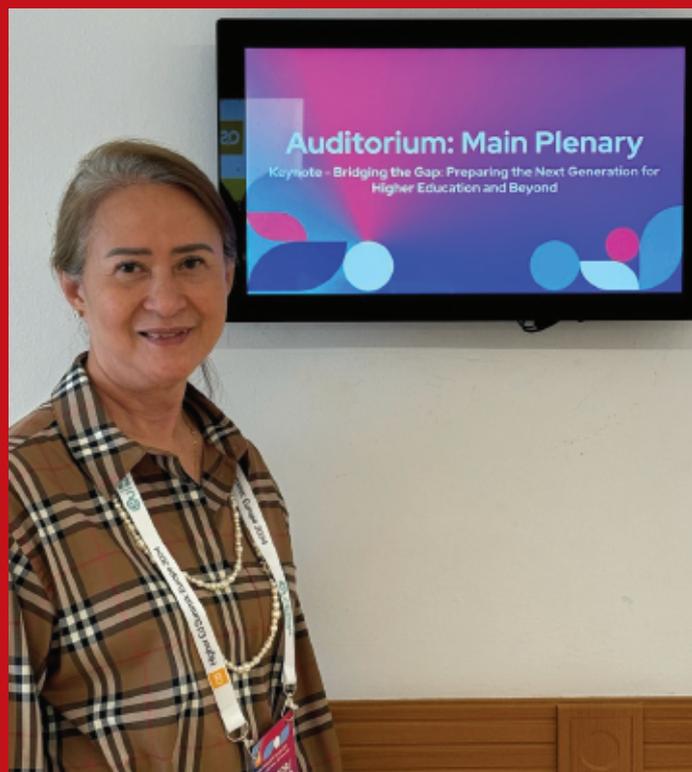
<https://www.aiub.edu/aiub-at-the-qs-higher-ed-summit-europe-2024>



# Insightful Session on Data-Driven Recruitment: QS Higher Ed Summit-Europe 2024

12 July 2024, Sunday

A highlight of the QS Higher Ed Summit: Europe 2024 was the interactive session titled "Recruitment Reimagined: Data-Driven Strategies (Student Recruitment)," moderated by Dr. Janet B. Ilieva, Founder and Director of Education Insight. Representatives from various universities discussed the transformative potential of data analytics in student recruitment. For AIUB, Dr. Carmen Lamagna's participation in this session was timely and invaluable. The insights gained can significantly enhance the university's recruitment strategies in several ways. Key takeaways include enhanced targeting and outreach, optimized resource allocation, personalized student engagement, sustainability integration, and benchmarking and continuous improvement. By embracing data-driven recruitment strategies, AIUB is poised to attract a diverse and talented student body, fostering an academic environment that is both dynamic and sustainable. The learnings from the summit will undoubtedly empower AIUB to continue its mission of excellence in education, shaping the minds of tomorrow's leaders.



<https://www.aiub.edu/insightful-session-on-data-driven-recruitment-qs-higher-ed-summit---europe-2024>

# Bridging the Gap: Preparing the Next Generation for Higher Education and Beyond –Insights from AIUB Chairman

12 July 2024, Friday

Mr. Ishtiaque Abedin, Chairman, Board of Trustees, AIUB, attended the QS Higher Ed Summit's session entitled "Bridging the Gap: Preparing the Next Generation for Higher Education and Beyond." The session, led by Clara, Head of AI for Globeducate, focused on the evolving landscape of higher education, particularly the critical trends and challenges impacting Generation Z and Generation Alpha. She emphasized the necessity for higher education institutions to adapt to the future expectations of these upcoming generations. One of the significant takeaways

<https://www.aiub.edu/bridging-the-gap-preparing-the-next-generation-for-higher-education-and-beyond--insights-from-aiub-chairman>

## Higher Ed Summit: Europe 2024

Changemakers in sustainability: New Visions of European Higher Education by Empowering Young Minds  
12 July, Mella Sitges - Barcelona



eU Business School



for Mr. Abedin was the emphasis on AI literacy, project-based learning, and critical thinking within the K-12 education system. The session also delved into the shifting focus towards practical skills and vocational training. The overarching theme of the session revolved around bridging the gap between K-12 and higher education. The insights gained from Clara's presentation will undoubtedly influence AIUB's strategies in aligning its programs with the needs of Generation Z and Generation Alpha.



# AI-powered Research (Research & Discovery): QS Higher Ed Summit – Europe 2024

12 July 2024, Friday

Ms. Carlin Noelle Zita Lamagna, the Director of Planning and Development, AIUB attended the QS Higher Ed Summit: Europe 2024 in Sitges, Barcelona. With the theme "Change Makers in Sustainability: New Visions of European Higher Education by Empowering Young Minds," one of the main plenary sessions of the event featured interactive dialogue on "AI-powered Research (Research & Discovery)," moderated by

Eng. Sofia Ribeiro, Operations Lead at DareData. The session provided valuable insights into the transformative power of AI in research, enhanced communication, and the future of scientific inquiry. AIUB can apply these learnings by integrating AI in research initiatives, training and development, enhancing public communication, and encouraging interdisciplinary collaboration.

<https://www.aiub.edu/ai-powered-research-research--discovery-qs-higher-ed-summit---europe-2024>



# Philippine Embassy in Dhaka Promotes Cultural Exchange through Literature

15 July 2024, Monday

On 15 July 2024, The Philippine Embassy in Dhaka, in collaboration with the National Commission for Culture and the Arts (NCCA) and the Foreign Service Institute (FSI), hosted a Book Donation and Turn Over Ceremony at AIUB. Over 80 Filipiniana books and 100 copies of "Sleepless in Dhaka and Other Poems" by Ambassador Leo Tito L. Ausan, Jr. were donated to AIUB library's Philippine Corner. The event was attended by AIUB's Board of Trustees and Dr. Carmen Lamagna and was

organized by AIUB's resident Filipino faculty, Ms. Rani Ramos. It included opening remarks by Vice Chancellor Prof. Dr. Saiful Islam and a message from Ambassador Ausan, a video adaptation of Ausan's poem, and videos about AIUB and Philippine tourism and cultural heritage. The program concluded with closing remarks by Pro-Vice Chancellor Prof. Dr. Abdur Rahman, followed by a formal book donation and turnover ceremony.

<https://www.aiub.edu/cultural-exchange-through-literature>



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